The Buck Ends Here

By Ivan D.E. Beaumont

Congratulations —

. to the recipients of the Arbor Day Foundation awards and local Arbor Day committee presentation Prominent among the honorees are two from Nebraska City, Morton Steinhart and Karl H Nelson.

There are many events planned during this weekend and we've printed a number of stories on the events In addition, our news crew put together a special 20-page section specifically for the Arbor Day celebration

John Quinlan, our managing editor, joined the News-Press staff for Arbor Day 1972, the Centennial He cut his teeth on that assignment As managing editor, this is the first celebration that he's had the responsibility of taking over the news and picture assignments for the special section and for the weekend coverage

He's had some help Society Editor Dorene Duffey and reporters Sue Quinlan and Jerry Wilson, have taken a lot of pictures written a number of stories and will be covering the activities during the weekend

They worked closely with Dee Driever and Sue Whitmarsh in the advertising department The special section appeared in the News-Press and the Tri-State Weekly N-P

This is Jerry's first Arbor Day celebration as a reporter for your daily newspaper At first he thought it was a bit unusual to develop four or five rolls of film at a time and make dozens of pictures Now, he's got the mood of the many people involved and events this weekend and is ready for the celebration

We join the Arbor Day committee and the Foundation in inviting you to the annual event.

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The optimist —

The 80-year-old gentleman was sitting in the waiting room until he was called to visit his doctor

The man next to him started the conversation

"Hello George you having troubles again?"

"Well not really ' he said, "I just wanted to ask my doctor something

About that time, Dr Harry McFadden walked into the waiting room

"Say, Doc " the old gentleman called, "you know that arthritis you told me I'd have to learn to live with, and my bad hearing and my poor eyesight, and my high blood pressure?"

"Ummmmmmmm " Dr McFadden mused, "George, with your courage you'd be able to live with all of your impairments

Oh I am t worrying about that, ' the patient said "I was just wondering if you could add a 22-year-old wife to that list."

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Murray Lockers had a page advertisement in the News-Press and Tri-State Weekly N P last week calling attention of readers to the facilities and service of the business owned by George and Judy (Bebout) Spires

George knew what he wanted but didn't know how to put it down on paper News-Pressers took a series of pictures and the project suddenly snowballed George works some pretty long hours at his business so had to rely on his wife to help put it together There followed a late evening session and the result appeared in the two papers

The point George wanted to get across was the operations of his business the employes, the customers and service

There s a glowing responsibility held by every owner of a business George and Judy did a fine job of telling their story and printing it makes it history The Murray Lockers page will be included in the bound volumes of the News-Press and will also be microfilmed and stored at the News Press and by Bell and Howell

George and Judy asked for something else — the original printing plates That s a problem either with your local newspaper and so they now have the aluminum plates with the printing image treated with a solution to make it last for many years

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The candidate —

Sam Schwartzkopf the candidate for public service commissioner, said in Nebraska City the other day that he watched the primary in Nebraska City and will be watching the general election. The former Lincoln mayor gave up his seat to a woman. Mrs R. C (Edith) Fenstermacher was the big vote getter in the mayoral race. Mayor Ervin Rogers was second

Mr Schwartzkopf made a campaign trip to Nebraska City and offered some interesting information on the Ex-Big Green lottery which he directed in Omaha

The interesting point was that although the lottery got the legal axe, it sure put a lot of money in the pockets of a lot of people Mr Schwartzkopf spoofed the report that the lottery took the money of the "poor" people Instead, he said his studies showed that most of the tickets were purchased by the middle income

It's a postal service no-no to avertise bingo or lottery in publications that go through the mails In fact, Mr Schwartzkopf explained that delivery across the river to Council Bluffs was also nixed. However, he pointed out that there was no rule which prevented Iowans from winning and they did win and took their winnings across the river

Guess it's another of those things that make up today's crazy world

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The Bicentennial pages —

We hope you've enjoyed reading the Bicentennial pages about the communities in the Nebraska City area Those pages are brought to you by the individuals and businesses listed at the bottom on each page.

We've been getting a lot of help from many of you fine readers for the stories about your towns. In fact, the response is overwhelming. So many people have dug out old pictures and items about their communities It's really been rewarding for all of us

Each of those pages will be reprinted in a special Bicentennial section to be published in the coming months

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The University School of Journalism and the News-Press joined in a legislative reporting program that has brought you many insights into the legislative session

Our reporter was Nancy Stohs She was assigned to be the News-Press reporter at the statehouse by Neale Copple, director of the School of Journalism Nancy kept in close contact with Senators Carsten and Wiltse and mailed her stories to us regularly

It was a successful program for us and we hope Mr Copple's staff feels the same Nancy will go to work as a reporter for the Kansas City Star We wish her much success.

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The racing season —

The I-29 speedway across the Nebraska City river bridge will be opening soon.

The roaring you may have heard last weekend was the good ole' testo-testo by a number of drivers They put their cars on the track to check out their equipment and the track

Ted Wilson, Sidney, Ia , is in charge of the track this season

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Stolen —

from Jerry Gilliland's Car Quotes

Little Alice was left to fix lunch and when her mother returned from shopping, she noticed that Mary had the tea strained.

Her mother said, as they were eating, "Did you find the lost strainer, dear?"

"No mother," the little cutie replied, "I used the fly swatter "

St. Mary's Hospital Auxiliary



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Saturday, May 1

Public Invited

Memorial Building
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"Healthy Birthday, America!!"

The Midland View

By M. M. VAN KIRK
Nebraska Farm Bureau

Conglomerate intransigence

The sugar beet industry in Nebraska appears about to be sacrificed this year to the impersonal intransigence of a conglomerate operation and the state's agricultural economy will be the poorer for it

To understand what is happening in the sugar beet area of Nebraska requires a knowledge of the history of the crop in the state and the role it has played The sugar beet was the first great major crop which came to the North Platte Valley to make Bureau of Reclamation projects highly successful ventures

Great Western Sugar Company's first plants in the state at Scottsbluff, Gering, Mitchell and Bayard were built and placed in operation shortly after the turn of the century Later plants at Minatare and Lyman followed but as beet acreage leveled off and declined after World War II, those plants have been abandoned.

The sugar beet has always been an expensive crop to raise, involving great inputs of hand labor in the early days when reliance was on manpower and horsepower Even today, considerable handwork is still involved in the crop Movement of the huge tonnage to the factories has always been an expensive proposition In the early years, a separate railway company was organized and a network of beet spur lines was built on both sides of the river to haul the beets from dumps conveniently located so that growers would have relatively short hauls to make their deliveries

These lines over the years have deteriorated and been abandoned Small beet dumps were closed and growers found themselves hauling farther and farther to deliver their crop Today, all deliveries from dumps to factories are by truck Transportation is a major problem for isolated beet growing areas Beets from the Allianse area for example are processed at the Bayard plant Those in the Big Springs area and some of the newer beet areas go to Colorado plants The sugar company is trying to recover more of the transportation costs from the growers and that is a key factor in the dispute with the beet growers association over a contract

The other major agrument and probably the most serious is over a major change the company seeks to make in paying growers for their beets Historically, when growers delivered their beets, samples of their deliveries were tested to determine the sugar content of their crop In good years this would normally run around 17 per cent average and growers were paid on the basis of the tonnage they delivered, plus the disposition of the sugar through the marketing year.

Now the company is seeking a new determination, with payment on the basis of the sugar actually extracted. The sugar beet is a living organism and from the moment it comes out of the ground, its sugar content begins to decline The longer the beets are in the piles before processing, the greater the sugar loss, affected by such factors as freezing and thawing and unusually warm fall weather. And of course, there is the matter of efficiency in the refining process. Growers understandably see these factors as putting the burden and risk on their already expensive production costs.

Contract disputes between the growers and the company have been common over the years. In some years past, the company has resorted to offering individual contracts to the growers, as it is doing now, with an overall contract compromise coming later Early planting is essential to a big crop and beets are not planted by April 15 are not likely to produce the 20 tons per acre and top sugar content that are today necessary to profitable operations in Nebraska's sugar beet areas

There is another factor Up until about 10 years ago, Great Western Sugar Company was an independent corporation devoted to production of sugar from sugar beets It was headed by hard-nosed professional sugar people like the late Frank Kemp who knew both the necessity for satisfying stockholders and also the real problems and economics of the growers

Today things are different As a subsidiary to a huge conglomerate, the sugar company is now controlled by investors who have channeled their interests into other investments including reported contracts for imporation of Philippine sugar. The intransigence of the company in the current dispute probably reflects the conglomerate pattern

Growers say they can and will turn to other crops and the beets remained unplanted past normal dates This may be the year that they have been pushed too far and if it is, then the sugar beet industry may never be the same

PUBLIC NOTICES

Required by law to inform citizens of matters affecting them or their property.

NOTICE TO BIDDERS

Sealed bids will be accepted until 7 45 p m , June 7, 1976, at the office of the City Clerk, City Hall, Nebraska City, Nebraska, on the Property and Casualty, Workmen's Compensation and Errors and Omissions insurance coverage for the City of Nebraska City

All bids must be for the complete insurance program as presented in the specifications with options as so stated and shown Information for bidding may be obtained from Gladys Wenzel, City Clerk, 1409 Central, Nebraska City, Nebraska, 68410

Questions regarding the specifications must be in writing addressed to the City Clerk

No bidder may withdraw his proposal for a period of thirty (30) days after the opening of bids The successful bidder must have the coverage bound and effective the first day of August, 1976

The City of Nebraska City reserves the right to reject any or all bids, to waive informalities and to accept any bid which, in their judgement, best meets the needs of the City of Nebraska City

GLADYS WENZEL
City Clerk

3337 April 23 through May 3, 1976

PALMYRA

Mrs Ralph Dowding

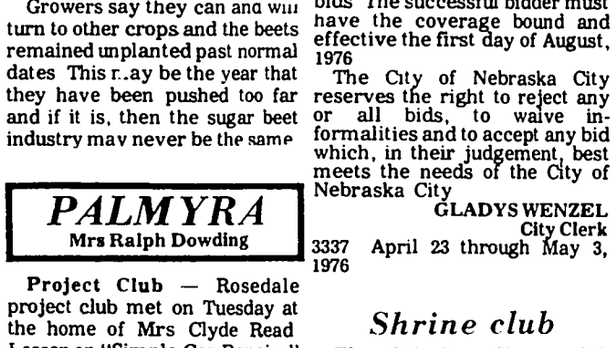
Project Club — Rosedale project club met on Tuesday at the home of Mrs Clyde Read Lesson on "Simple Car Repairs" was given by Mrs Read Mrs Donald Dowding, a guest, became a member Mrs Read read an article on "How to Care For Ears" and Mrs Spith read an article on Inheritance Tax

Bea Klietsch and Yola Lamb were Easter dinner guests of the Dale Lambs of Unadilla Others present were the John Lambs of Palmyra, the Robert Lambs of Syracuse, the Ken Lambs of Avoca and the Mike Twohigs, Angelique and Gabrielle of Unadilla

Shrine club

The Scimitar Shrine club dinner and meeting will be at the Anderson School House Restuarant, Anderson, Iowa, on Tuesday at 8 p.m Members are to wear their fez and take their lady

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J. H. Wilmes
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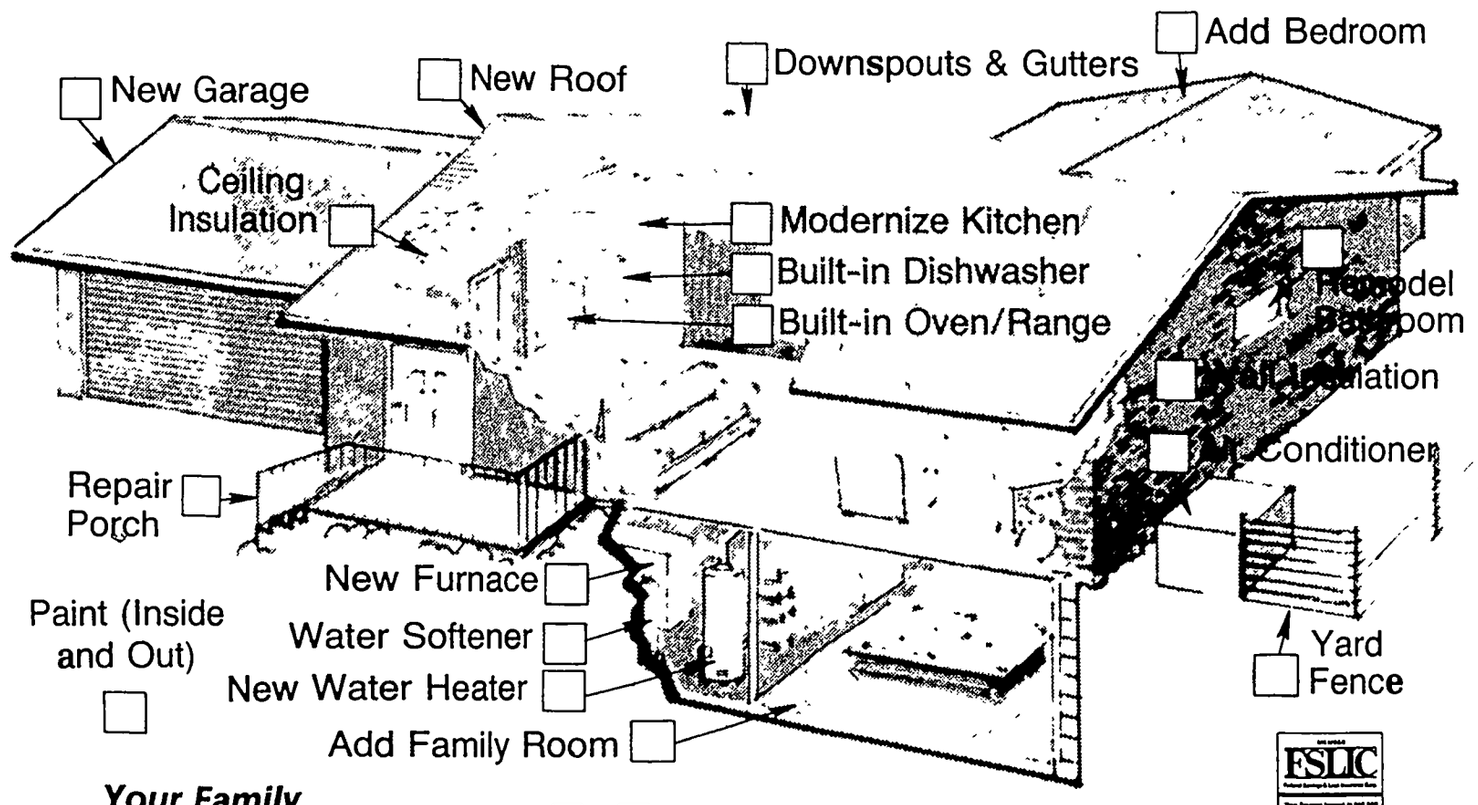
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