Printing, teaching are education boom

By JOHN CUNNIFF
AP Business Analyst

NEW YORK (AP) — Back in the 1960s scores of stock analysts, entrepreneurs and investors were forecasting a boom in the education market to be marked by a big increase in the use of revolutionary systems and devices

Teaching machines, telecommunications, new printing meth ods and various gadgets were in effect, going to be combined with synergistic results into a new industry, they said New and old companies, small and big, looked for profits.

So vast was this still unformed market that analysts were excused for being vague about its boundaries In an attempt to draw some encompassing definition, they called it the knowledge industry

You don't hear about it much today It never really rolled itself up into one ball of wax The components are still there, but they are still called printing and publishing and teaching and so on

Could something of the sort happen again? Maybe Time alone will tell for certain, but a few warnings are appearing from time to time about the so-called pollution control industry Is it an industry at all? Will it ever be?

Argus Research Corp , which supplies much of the stock market research used by big brokers, banks and funds, implies that investors should examine more carefully the future of pollution control before getting their hopes up

In a 100-page report about to be distributed, Argus comments in a way vaguely reminiscent of the more cautionary advisories issued 10 years ago on the knowledge industry

"The fact of the matter is," says Argus, "that the field of environmental pollution control is comprised of a wide variety of different businesses Some have existed for decades, others are just beginning to emerge "

Concerning air pollution, the research firm notes that governmental programs are expected to cause a growth in expenditures of 30 per cent annually, compounded over the next five years. But will expenditures mean profits?

"The vast majority of these outlays," it says, "will be absorbed by salaries and various other administrative costs Relatively little benefit will accrue to independent enterprises "

Again "nearly 50 per cent of the air pollution problem is caused by the automobile and, in our opinion, the solution to this portion will come from the major manufacturers themselves "

Where, then, will the investor be able to put his money? If the problem of air pollution is to be solved largely through internal efforts, it appears that the market for air purification devices might be limited

Argus isn't bearish on the potential market for pollution control devices and methods—it does see investment profits to be made—but it does suggest that some of the methods now being discussed haven't been proven out or are uneconomical

IT IS GOOD BUSINESS TO READ THE WANT ADS

The Buck Ends Here

By IVAN D E BEAUMONT

Nebraska City Volunteer firemen are still hoping arrangements can be made to invite about two dozen fire fighting units to town for a "Thank You" party for help with the Hotel Grand blaze.

Fire Chief Otto Berthold said it's a matter of money. Some contributions have been received, but as yet not enough to handle the cost to entertain an anticipated large number of firemen

+ + +

Similar contributions after the Wessel's fire of a few years ago financed that party held at Memorial Building

The blizzard has pretty well slowed things down, but firemen are confident the party will be held soon Perhaps that decision will be made at the annual Volunteer party Sunday night

+ + +

Didya know that —

Harold Rowe of Rowe Motor company, 605 Central Avenue, has the blueprints completed for a new location for his car and service department Location has been the problem, but indications are that will be solved soon Ed Hunter and Nebraska Outerwear, 105½ South Eighth (above Newberry's) have about completed plans to move the factory to a new location Announcement on that should come soon

+ + +

One of the "quiet" organizations in Nebraska City is hopeful that readers of this column who are in need of special help will take advantage of what could be labeled soul-service and join the ranks

The Al-Anon, a family organization of the Alcoholics Anonymous, meets every week in a private home in town

Alcoholism is a disease One of the best cures seems to come from others afflicted by the same illness

But there's a lot more

What about the spouse? How about the children? There are answers and there is help

The Al-Anons try to mold the family together to work out the problem And a relatively new group, the Ala-Teens, is aimed at helping the children Their meetings give them a chance to understand the problems of their parents

+ + +

The AA member is probably the best medicine for the drinker

He knows what it's like to "dry out" and he speaks a language the newcomer understands And he does it with courtesy and loyalty

We use "he" only as a choice of words. Women are also in this program

We've attended an AA meetmg in Nebraska City They asked only that we not print their names and then write a story about the group We were impressed

I learned for an example that time is measured by a drink If one individual says his last was three drinks ago, we know he means three years ago A man explained that he couldn't stop for a single drink and go home "One drink is enough for you," he said "I've got to have all the booze in the club "

+ + +

The group puts a lot of humor into its sessions, but there is a definite spiritual guidance and the membership is quite open about that section Prayers are an important part of every meeting

+ + +

A woman called at this desk the other day to ask that something be put in the paper about the Al-Anon organization She asked not to be named, but said the service of the group is open to anyone who needs and wants help

We do know the woman's name and if someone needs that help, we'll refer him to her and the organization

+ + +

The Elks are making plans

Elks Lodge 1049 at Nebraska City may be making one of its most important steps in many years at the February 17 meeting

The Elks membership will be asked at that meeting to vote on whether to remodel the present facility at Fifth Street and First Avenue do nothing or plan for a new lodge on private property west of the new golf course

It s quite an undertaking, Elks agree For one thing there are a lot of dollars involved Elks have accumulated a savings account to help with a down payment

+ + +

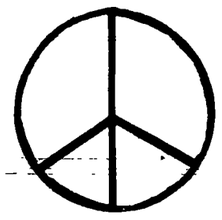
A longtime member of the Elks said the real decision was not entirely up to the "oldtimers". He said the debt will be facing the newer members and they are really the ones to be "saddled" and should carry the weight

+ + +

There was some talk also of a different location, on the triangular piece of land south of Steinhart along No 2 One observer said that could require a tunnel under the highway Another said, "why not? The tunnel could be rented to golf cart owners all winter

+ + +

This is the "Peace Symbol "



You ve seen it m a dozen places Children have drawn and colored it for Sunday school posters The symbol is nothing new In fact it was known centuries ago

Reprints from the Oklahoma Mason were distributed at the recent VFW meeting One of the veterans obtained several copies and distributed them in Nebraska City

Here s what the Oklahoma Mason reported

"The 'Peace Symbol' is not something that is the product of today's restless youth It was well known back in the Middle Ages and was known either as the 'Crow's Foot' or the 'Witch's Foot' Now are you ready for the real shock?

"It was (and is) the anti-Christ symbol.

"Look at it closely What do you see? It is a broken cross turned upside down. Now do you see why it is a subtle sign of those who are opposed to Christianity?

"It is used today as a central part of the national symbolism of Communist Russia It appears the Communists are winning their battle for the minds of our youth They are making special efforts to capture the attention of today's youth in America. Many young people are familiar with the Peace Symbol and wear it as jewelry and even paint it on their cars."

+ + +

The article stated further that the symbol is embroidered on jackets and other garments, is manufactured as a metal trinket and worn on a chain

"Many young people wear it as a fad gadget, not realizing they are supporting the emblem of the anti-Christ, the broken cross "

The article stated that the Communists are "gleeful when they see this symbol worn by Americans "

"It is a mark of atheism "

Name is REAP for new program

Otoe County farmers will soon be participating in the new Rural Environmental Assistance Program (REAP) with major emphasis on solving those environmental problems which have been intensified by agricultural operations

"Announcement of the program is especially welcome since it insures continuation of cost-sharing for conservation practices needed to complete land treatment in the Wilson Creek, South Branch Little Nemaha, Ziegler Creek, Spring Creek, and Upper Big Nemaha watershed areas "

Lester Hohnroth, Chairman of the County Agricultural Stabilization and Conservation (ASC) Committee, said the program announcement of REAP had been made in Washington by Secretary of Agriculture Clifford M Hardin

"Farmers have known REAP as ACP — the Agricultural Conservation Program," Hohnroth said. "The cost sharing principle will be the same — that is, farmers and the Federal government will share equally in paying for beneficial conservation practices The restructured program will be in line with modern day needs for a better environment, both on and off the farm "

READ THE WANT ADS

Pictures found in post office lobby

Postmaster Howard Baltensperger said Saturday that three billfold size pictures were found recently in the lobby of the post office

Two pictures, one of a boy and the other of a girl, were found in an empty stamp booklet The boy's picture is black and white and the girl's picture is in color.

The other picture is that of a girl, with the name "Pauline" on the back of the picture

The pictures may be claimed at the post office upon proper identification, Postmaster Baltensperger said

The only sport that flourishes while going downhill is skiing or tobogganing

GAMES PARTY

Tues., Jan. 26

8 P.M.

TALMAGE Community Building

JACKPOT

$210

No Minors Allowed

DON'T MISS STOREWIDE

JANUARY CLEARANCE SALE

Every item for the home reduced for this once-a-year event.

Complete Drapery and Carpet installation

Open Thursday Evenings

STAACK

FURNITURE & CARPETS

Syracuse, Nebr. Ph 269-5241

SAVE BIG- NOW

During Our Fine Quality

CARPET SALE

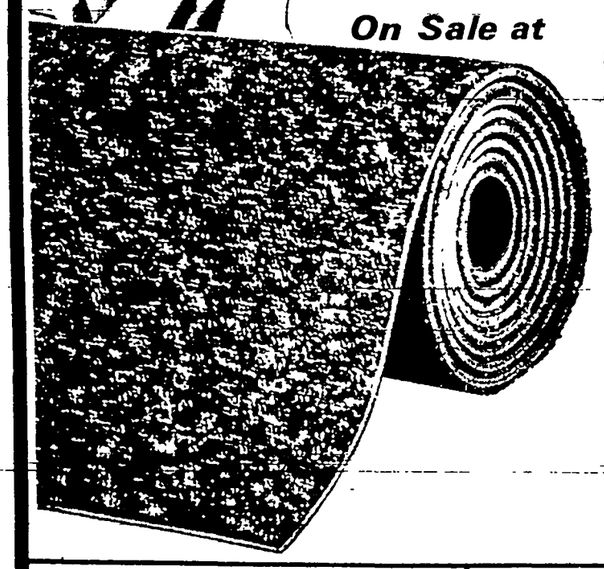


SAVE $2.00 SQ. YD. ON REG. $7.75

The carpeting shown is made of 100% continuous filament nylon, with a high-density foam back and level loop pile Its moisture barrier makes it ideal for kitchens, dens and rec-rooms Choose from 6 colorful two-tone tweeds

On Sale at

$5.75 SQ. YD.



Installation Available

Use Master Charge or Bank Americard

Nylon Shag
With Hi Density Back
$5.95 sq yd

Dupont 501
Nylon
With Hi Density Back
$5.95 sq yd

Bath Carpet **$4.95** sq yd

12 x 12 Nylon
Shag Tile
With Self Adhering Hi Density Back
89¢ ea

Nylon Carpet
Reduced For Clearance
$3.95 sq yd

Carpet Remnants
$2.50 sq yd

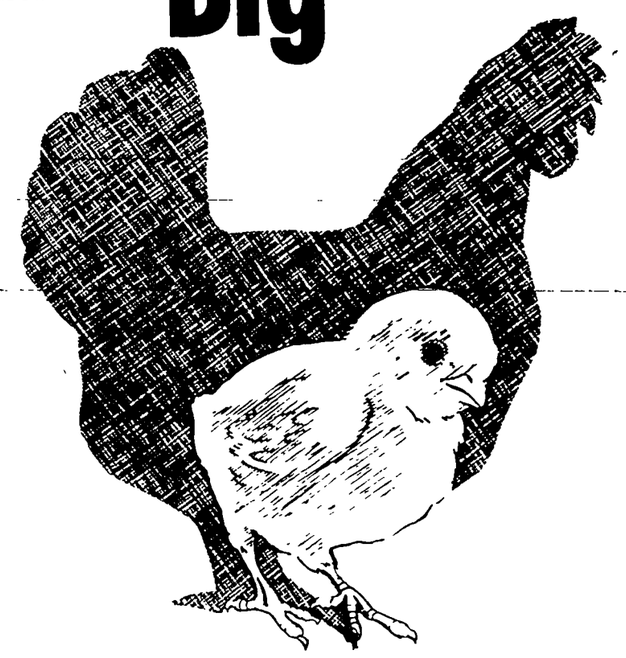
OTOE PAINT & WALLPAPER

711 Central Ave. Nebraska City

COOK

Your Small $100 Nest Egg

Can Grow INTO **Big** Savings at Otoe County National Bank



Not $5,000.00! Not $1,000.00!

Our Minimum on Time Certificates Is Only

$100.00

And You Earn the Highest Interest Rate Any Commercial Bank is Allowed to Pay:

Two-Year Time Certificates of Deposit	5¾%
One-Year Time Certificates of Deposit	5½%
90-Day Time Certificates of Deposit	5%

Each Account Insured To $20,000

OTOE COUNTY NATIONAL BANK

Capital Accounts Exceeding $1,000,000 for Your Security

Oldest and Biggest Bank in Otoe County

Nebraska City Phone 873-3388

Hearing Satisfaction

Buy your hearing instrument where your investment is protected by a

Satisfaction Guaranteed Hearing Plan

our hearing instruments are prescribed and "CUSTOM FITTED" for your individual hearing understanding and comfort.

We are dispensers for the following hearing instruments

VICON-AUDIOTONE-NORELCO

Available. Manufacturer 2 yr. guarantee and 2 year insurance
Service and repairs for most hearing aids
Phone or write for information.

Better Hearing Instrument Service

1615 Howard St. — Aquila Ct. Room 273
Omaha, Nebr. 68102 Ph. 342-0197