THE WHITE HOUSE

WASHINGTON

National Newspaper Week, October 5-11, provides a welcome occasion for all of our citizens to think about our newspapers and the traditions in which they work. I am pleased to have this opportunity to add my own words of greeting.

A free and unmanaged press is one of the great products of our system of government and one of its most important guarantors. Much of the world does not know this freedom, nor has it always been present in America. In 1690, one of the first American newspapers, Publick Occurences Both Forreign and Domestick, was suppressed after one issue. Only fourteen years later did another newspaper appear in the colonies.

Over the years bold and brilliant men and women won for the American press the freedom it enjoys today, both to report and to interpret the events of our time. Now, with the whole field of communications revolutionized beyond man's farthest dreams, it is incumbent upon all of us--journalists and readers alike--to see that this freedom is maintained and used in a way that is both creative and responsible. Today's newspapers are heirs to a great tradition--one which must be honored and extended.

Richard Nixon

PALMYRA

Mrs John S. Doty

Miss Jean Beecham, president of the Palmyra Future Homemakers of America chapter was recently elected National FHA reporter at the 1969 Future Homemakers of America National meeting. Miss Beecham accompanied by Mrs JoAnn Bartek, Palmyra FHA adviser, will leave October 4 to attend the 1969 National Executive Council meeting to be held in Washington D.C. They will return home October 14.

Lucy Kelly, Lincoln, and Mrs Ellen Kelly called at the home of Mr and Mrs Ottoe Koch.

Mr and Mrs Raymond Burdick, Yuba City, Calif., were dinner guests of Mr and Mrs Henry Umland.

Mr and Mrs Harry Jensen, Lincoln, visited with Mr and Mrs Forrest Larson.

Mrs Florence Bolz was honored on her 92nd birthday, September 27, with a dinner held at her home. Present were her family, Mr and Mrs Harvey Johnson, Nebraska City; Mr and Mrs Jack Fuqua and family, Mr and Mrs Richard Koch, and a grandson, Richard Bolz, all of Lincoln. Mrs Bolz received many cards and birthday congratulatory message during the day.

Retired Co. (WAC) Annabelle Peshek, Abilene Tex., visited her aunts, Mrs Minnie Halvorsen and Mrs Gusta Bolz and called on Mr and Mrs LeMar Bray at Unadilla.

Dinner guests of Mrs L.S. Biggs were Mr and Mrs Ford Torrens and Mrs Lloyd Brown of Wahoo.

Mrs Verne Dowding will be hostess for the meeting of the Mother's club, October 9. Mrs Bourke Malone is leader for the lesson "Food Facts."

APPLES

Red Delicious — Golden Delicious
Jonathan

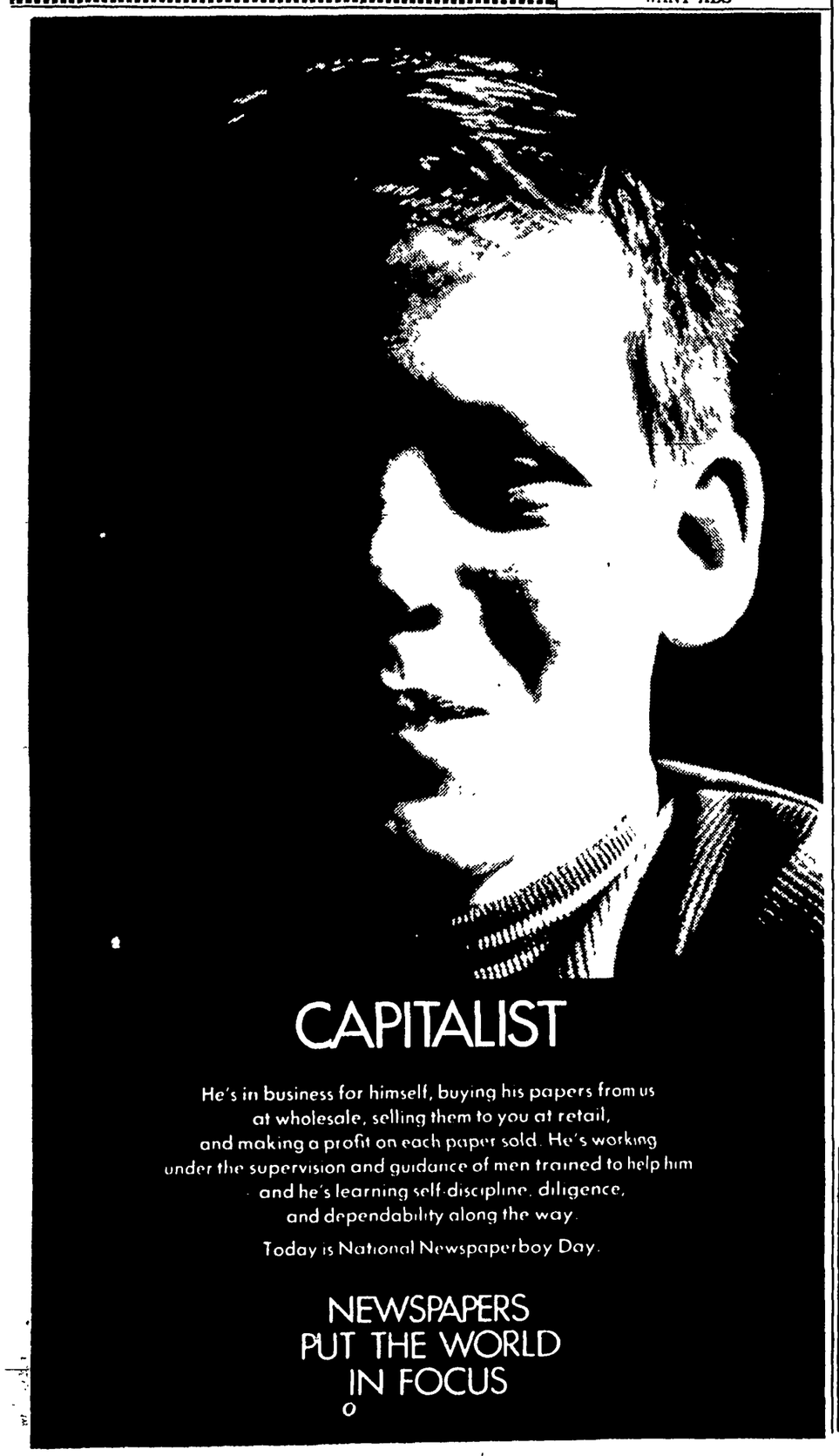
PORTER ORCHARDS

Nebraska City, Nebr.
Across the Road from Arbor Lodge State Park

Silverless dollars minted for Ike

WASHINGTON (UPI) —The House Banking Committee Friday unanimously approved legislation authorizing minting of a "silverless" silver dollar bearing the likeness of Dwight D. Eisenhower. The legislation also would take all silver out of the Kennedy half dollars and let the Treasury sell nearly 3 million rare silver dollars it holds.

IT IS GOOD BUSINESS TO READ THE WANT ADS



CAPITALIST

He's in business for himself, buying his papers from us at wholesale, selling them to you at retail, and making a profit on each paper sold. He's working under the supervision and guidance of men trained to help him and he's learning self-discipline, diligence, and dependability along the way.

Today is National Newspaperboy Day.

NEWSPAPERS PUT THE WORLD IN FOCUS

The buck Ends here . . . .

By Ivan D.E. Beaumont

The Rev George Gross, pastor at the Assembly of God Church in Nebraska City, and the numbers "144" have special meaning.

The word "gross" in the packaging industry means 12 dozens or 144 things; the model of the pastor's new Volvo is No 144 and his auto license number is J-144.

Next year he hopes to make a change — get license number G-144.

About the hottest thing in the fun circuit on television now is Flip Wilson and his "The devil made me buy this dress."

Rowan and Martin used Flip and his routine in some of those quickies.

The retailer

Congratulations to Mrs Jerry (Gen) Livingston for her "personal" touch retail campaign.

Mrs Livingston doesn't forget out-of-town shopping friends of her regular customers. She sends along personal notes of greetings and wisely includes tips on buying when prices are attractive.

Shoppers like the personal touch. It makes them return.

A number of years ago Garry Ailes gave me a package of pipe tobacco and suggested that I might enjoy it more than the half dozen other brands I had puffed.

Well, since then, Middleton's Cherry Blend has been the only brand. But I tried another brand, a new one, Sterling Blend, and it's pretty good. It's a blend tobacco from an oldtime favorite of many, Velvet.

Velvet and its close competition, Prince Albert, are still popular brands, the type you'll find on just about every tobacco counter.

Wonder how many "P.A." smokers remember the story smokers used to scratch on the back of the cans. . ."Pa prepared. . . .me and pat. . . ."

Wonder if Camel cigarets still have the H and C under the flap on the bottom of the pack that had some roughneck meaning for boys.

Doc Gigstad is looking down on Nebraska football fans. . . his alma mater, Kansas State College, has two wins under its belt and has more football enthusiasm going for it this year than in many a year in Manhattan.

K-State is well known for its college of veterinary medicine.

Well, how's about this one for the animal husbandry students. . .and Henry Schemmel, you stay out of this:

What's the sex of a mule? What animal foaled it? What animal sired it?

And in the donkey blood lines . . .of course everyone knows the difference between a Jenny and a Jack.

From the Elks Newsletter: Glenn Brawner says he does not fudge at his golf game. "I play golf for my health and a low score makes me feel better."

Those office football pools are going strong. We get clear up to the 50 cent bracket now and then.

Dave McCreary had one going for 10 cents last week with a whole dollar as a prize. He took the last number in the pool after he was convinced "that's the way it's done. . . you know who won the pool . . .good ole' Dave!

BARBS

By PHIL PASTORET

The difference between a foundation garment and a girdle can amount to quite a bit of money



Those who pore over their work seldom pour over it

HOBSON-DORR Funeral Home

PH. 267-2485

Weeping Water, Nebr.

Portion of park attached to school

LINCOLN (UPI) — The State Board of Education agreed unanimously today to attach a portion of Fort Robinson State Park to the Crawford School District.

The decision came after a two-hour hearing in which attorneys for the Crawford District and three surrounding elementary schools argued their cases to the board on why the 74 acres of parkland should not be placed in their respective districts.

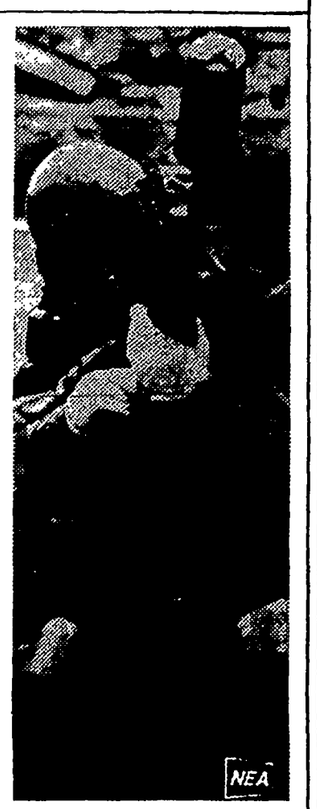
Park Superintendent Vincé Rotherham had asked the board to place the land in the Crawford District so his four school-age children could continue to live at the park and attend school without paying non-resident tuition.

$1,872 A Year

Rotherham, who temporarily moved to Crawford to avoid paying the fee, said it would cost him $1,872 a year in tuition if the park were not attached to a school district.

Harris Snyder, an attorney for the Crawford School District, said the school was not necessarily opposed to educating just Rotherham's children but feared that further development of Fort Robinson could bring more children from state-owned tax exempt land into the district.

He said the State Game Commission, which runs Fort Robinson, has its eye on the development of an additional 10,000 to 12,000 acres of land surrounding the Crawford school.



TROUBLE is his business and this riot policeman in Seoul, Korea, is well dressed for it. Special police were called out to face student demonstrators in the capital city.

The domestic chicken was the first bird domesticated by man.

Lose 10 lbs. in 10 days on Grapefruit Diet

DIET OF THE STARS

HOLLYWOOD, CALIF. (Special) — This is the revolutionary grapefruit diet that everyone is suddenly talking about. Thousands of copies have been passed from hand to hand in factories, plants and offices throughout the U.S.

Because this diet really works. We have testimonials reporting on its success. If you follow it exactly, you should lose 10 pounds in 10 days. No weight loss in the first four days but you will suddenly drop 5 pounds on the 5th day. Thereafter lose one pound a day until the 10th day. Then you will lose 1½ pounds every two days until you get down to your proper weight. Best of all, there will be no hunger pangs. Revised and enlarged, this diet lets you stuff yourself with formerly "forbidden" foods, such as steaks trimmed with fat, roast or fried chicken, gravies, mayonnaise, lobster swimming in butter, bacon fats, sausages and scrambled eggs and still lose weight. The secret behind this "quick weight less" diet is simple. Fat does not form fat. And the grapefruit juice in this diet acts as a catalyst (the "trigger"), to start the fat burning process. You stuff yourself on the permitted food listed in the diet plan, and still lose unsightly fat and excess body fluids. A copy of this startling successful diet can be obtained by sending $2 to

MOVIELAND DIET PLAN
1417 S. Robertson
Suite 8
L. A. Calif. 90035

Money-back guarantee. If after trying the diet you have not lost 7 pounds in the first seven days, another 6 pounds in the next 7 days, and 1½ pounds every two days thereafter, simply return the diet plan and your $2 will be refunded promptly and without argument. Tear out this message as a reminder. Decide now to regain the trim attractive figure of your youth.

Speed Reading Separates The Meat from the Chaff

By ROGER DOUGHTY
Newspaper Enterprise Assn.

NEW YORK — (NEA) — Reading is something most people don't think too much about. Which, according to the experts, is why so many of us are such rotten readers.

Time was when being a rotten reader wasn't the worst of fates, but that was before the information explosion brought tons of printed goodies fluttering into everyone's life, causing a rash of eye strain and bringing smiles to optometrists everywhere.

But how do you keep up with all that reading and still find time to squeeze a few other activities into your crowded life?

"Speed is the answer," says Bill Schaill, the man in charge of speeding things up at The Reading Laboratory, Inc., which has been helping people read better and faster since 1949

With more than 1,000 high schools and colleges and a blue chip roster of industrial giants ranging from ALCOA to UNIVAC using The Reading Laboratory's acceleration program, Schaill should be a more than happy man, but that's not the case

"It's great that so many schools and companies appreciate what we're doing," says Schaill, "but we've just scratched the surface. There are so many people walking around right now who aren't living as well as they could because they can't read as well as they should that it really bothers me."

The same feeling bothers executives of the leading companies in the country from time to time, which is one reason why they sign up with such organizations and enroll their employes

"At first," admits Schaill, "some of the students have second thoughts. They think that if they learn to read faster they'll miss important details. Actually, comprehension increases with reading speed Then there's always the guy who says, 'Good grief! My friends will think I'm so dumb that I can't even read ' "

But by the end of the course, which can last anywhere from five to 10 weeks, depending on how you slice 20 hours, the doubts are gone

"We don't have a system where we can test our people to see if taking the course has made them better bankers," says Steven Cleaves of the Philadelphia National Bank, "but I suspect it just might "

Bill Powell, a bank executive who teaches the courses in Philadelphia, says, "The techniques have liberated me from the old style of reading That's where you finish reading something only to find that you can't remember what the first part was about "

Powell says it's his experience that most of his coworkers "have good educations and are still curious about a lot of things After taking the course they can read a lot more and a lot faster It enables them to get the meat out of the material without fooling around with the unwanted elements "

Most people, Powell estimates, read anywhere from 150 to 200 words a minute when they sign up for the course They can, he says, "triple their speed, or become four times faster It's up to the individual "

The advantages to speed reading?

"They're pretty obvious," says Powell ' It makes life a little more fun "

(Newspaper Enterprise Assn)

NATIONAL Pharmacy WEEK Oct. 5-11

This Week ...and Every Week

Your Pharmacist Works For Better Community Health

Whether compounding a life-saving prescription or simply supplying you with day-to-day health needs, your druggist is conscientiously practicing the profession he chose many years ago. . . . .to be a dedicated servant of your health.

Meet Your Pharmacist ____



Bill Carroll
Manager

Residents of Nebraska City and the surrounding area have come to depend on the knowledge and experience of these men, regarding Prescriptions and Medicines.

They know these men are qualified, as their community health consultant to answer their questions and offer friendly advice and service.



Chuck Eickhoff



Wirth Davis

We welcome your inquiries and are proud to play a part in safeguarding the health of all the members of this community, every week of the year.

We extend a Cordial Welcome to the new residents of Nebraska City and invite them to come in and get acquainted.

924 Central **Jessup's** Nebraska City

Your Rexall Store